Children’s Cancer Association
Position & Candidate Specification
MyMusicRx In-Hospital Specialist, South

February 2020

Austin, TX
JoyRx.org / MyMusicRx.org
Company Profile

Children’s Cancer Association (CCA) is leading a Joy revolution. Since 1995, CCA has been transforming the pediatric healthcare experience through innovative, Joy-based programs, enhancing the mental and emotional well-being of pediatric patients with the healing power of music, friendship, and nature. JoyRx® programs are free-of-charge and kid-prescribed, empowering children and teens to positively shift their emotional states during the stressful and painful experiences related to fighting life-threatening illnesses and extended hospitalizations. To date, CCA has provided JoyRx to more than one million seriously ill kids, teens, and their family members and has a goal to clinically position and deliver JoyRx as best practice in children’s hospitals across the country.

CCA didn’t start as a chapter of a national foundation; we started with a family who faced their own battle with serious pediatric illness more than two decades ago. From that experience came a passionate commitment and focus to deliver immediate help to kids when their need is the greatest. Over the last 24 years, CCA has grown to be one of the largest children’s health organizations in the Pacific Northwest. CCA is now embarking on a national growth strategy to expand our existing in-hospital programming in children’s hospitals and medical facilities in Oregon, Texas and New England. CCA’s digital program, MyMusicRx.org, delivers on-demand music medicine to kids and teens in 35 children’s hospitals across the country.

CCA is an entrepreneurial growth non-profit with a commitment to innovate, strengthen capabilities, deepen service impact, leverage partnerships and develop social enterprise opportunities, seeding our programs in communities across the nation. Since 1995, we’ve raised over $50 million and invested in measurable results, increasing the quality of life for seriously ill children. Our programs and services are made possible only by individual, corporate, and foundation support; we receive no state or federal funding.

Today, CCA attracts powerful strategic partners such as Gibson Brands, NFP, SXSW, Austin City Limits, Tito’s Vodka, Keller Williams, Converse, Nike, Fader/cornerstone, Anomaly and Atlantic Records and others who support CCA’s initiatives delivering the healing power of JoyRx.

We are proud to be recognized for best practice in financial transparency and mission delivery as a Charity Navigator’s Three Star Charity, Better Business Bureau Accredited Charity & 2019 Torch Award recipient, Great Non-Profits Top-Rated Charity, with GuideStar’s Platinum Seal and Portland Business Journal’s Oregon’s Most Admired Companies 2019.

CCA has nearly 50 employees and 110 leaders, champions and ambassadors who serve in a board/advisory capacity across the nation. We train and support a 1,900 member-strong volunteer corps. CCA recruits talented, creative people from diverse backgrounds with a business mindset and heart for culture and mission impact.
Position Profile

The Children’s Cancer Association is seeking a multi-talented musician capable of engaging children and teen’s bedside along with their family members and hospital staff through tailored live and digital music, music instruction, music exploration, and instrument checkout.

MyMusicRx In-Hospital Specialist are passionate about serving seriously ill children, teens, and their families.

This position will report to and work closely with the Director of Programs, South, located in Austin, TX.

Core Accountabilities

Music Services:

- Let kids and teens prescribe the MyMusicRx experience that feels right to them, e.g. playing, singing, exploring, learning, and connecting with others through recreational music, informal song writing, impromptu lessons, and music technology.
- Provide live music bedside for children across units in the pediatric healthcare setting.
- Facilitate structured and improvised musical group experiences.
- Provide basic recreational music lessons; suggest and check-out instruments and technology.
- Provide digital music app instruction and exploration.
- Sign up children and teens to be members of our MyMusicRx.org website so that they can have 24/7 access to exclusive artist greetings, digital instruments, games, interactive lessons, and concerts.
- Participate and perform at occasional internal and external CCA events.

Administrative and Other Services:

- Host multi-discipline music volunteers in order to help expand the MyMusicRx experience, infusing music throughout the hospital setting.
- Maintain the MyMusicRx music cart and its instrument and technology inventory.
- Support guest tours showing MyMusicRx services in the hospital setting and public relations activities by providing JoyRx through the healing power of music.
- Talk to families about sharing their MyMusicRx story through photo or video via CCA’s social media channels.
- Provide appropriate administrative and data support as needed.
Core Competencies

Composure/Sensitivity: Effective performers remain calm under pressure or trying circumstances. They treat others with respect, showing empathy toward others. They develop and maintain trust.

Creativity: Effective performers generate original ideas, develop innovative solutions, and find new ways to look at old problems and explore options.

Positive Impact: Effective performers make positive impressions, are personable, self-confidant, optimistic, and enthusiastic. They energize others.

Relationship Building: Effective performers identify, establish, and maintain productive relationships, both internally and externally. They leverage relationships to achieve strategic goals and further CCA’s mission.

Planning and Organizing: Effective performance prioritize multiple tasks and maximize use of available time to ensure work is accomplished efficiently and accurately.

High Standards: Effective performers expect and deliver the highest quality work with attention to detail and ongoing commitment to excellence. They are constantly streamlining processes with determination and resilience.

Communication: Effective performers create an open and accessible environment that encourages flow of information and values continuous information exchange. They compose informative and convincing written communication, conveying substance and intent with accuracy.

Energy: Effective performers exhibit stamina and endurance, maintain a fast pace over time.

Ideal Candidate Qualifications:

- A musician and vocalist who is proficient playing string instruments in a wide variety of different genres as well as having a comfort level with music-based technology applications (e.g. iPads and web-based music programs.)
- Bachelor’s degree or like credentials in therapeutic music, education, counseling, and/or social work
- Experience working in a medical setting preferred; some medical knowledge or experience in medical setting preferred.
- Experience working with kids and teens.
- Ability to work in an environment with children, teens, and family members who are under stress, in pain, or undergoing medical procedures, and deliver therapeutic music services that support the child, family, and the hospital staff as appropriate to the situation.
- Knowledgeable of current and popular music for kids and teens with the ability to improvise in the moment.
• Observant/sensitive and able to respond quickly and appropriately to events and people.
• A direct communicator with strong social and communication skills.
• Ability to foster a culture of positive impact; be personable, self-confidant, optimistic, and enthusiastic.
• Strong time management skills with the ability to work independently and as part of a collaborative team.
• Bilingual Spanish proficiency is preferred.

Travel:

The MyMusicRx In-Hospital, South will be responsible for delivering service in several hospitals in the Austin area. Frequent local travel is required and occasional travel to CCA Headquarters in Portland, Oregon.

Compensation:

CCA is a growth organization that looks for team members to grow with it. CCA offers a generous total rewards package, casual work environment and an inclusive culture. No matter the role, every CCA team member shares one galvanizing message, to bring Joy, comfort and inspiration to every child or teen in their moment of need.

Competitive benefit package and salary commensurate with experience. This is a full-time exempt position, that provides generous benefits, including medical, vision, dental and alternative care benefits; PTO; ten paid holidays; group life, short- and long-term disability; flexible spending plan; cell phone reimbursement; retirement plan with CCA match; paid four-week sabbatical after eight years of service

To Apply

Complete the application through our application portal and provide a cover letter responding to the following questions:

1. Tell us how your experience qualifies you for this role
2. Provide salary expectations

All inquiries will be handled confidentially. Recruiters should not contact CCA regarding this posting.

The position is based in Austin, TX and will work primarily in the hospitals with shared office space available for administrative time. The position will be open until filled. CCA is an Equal Opportunity Employer committed to maintaining a non-discriminatory and dynamic work environment that values diversity and inclusion, respect and integrity, stakeholder focus, and innovation. AA/EOE/VETS/Disabled.
To learn more about the Children's Cancer Association: [Joyx.org](http://joyx.org)

Watch CCA’s Founder and Chief Joy Officer, Regina Ellis’ TEDx Talk on the [Joy Effect](http://joyx.org)

CCA’s Maxims:

**Children’s Cancer Association believes:**

*We believe kids deserve long, wonderful lives. Or, at the very least, short, wonderful lives.*

*We believe cancer sucks.*

We’ve had it, or loved someone who did.

*We prescribe moments of joy for kids who are in the fight against all serious illness.*

We create lasting memories for the loved ones who stand beside them. *We believe joy grows exponentially when it’s used collectively.*

We are surrounded by a league of extraordinary heroes who perform amazing feats of compassion, generosity, and love every day. *We believe in the healing power of music.* We are music-as-medicine pioneers and champions.

*We believe in purple.* We know joy comes in all colors, shapes, and sizes – just like the kids who need our help. *We love to laugh.* We are not afraid to cry. *We spend every dollar wisely.* We give hugs freely.

*We believe in today.* We respect our history as a grassroots organization. We embrace our destiny as a global source of JoyRx. *We believe these things matter.*